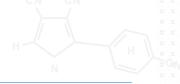
nanocerox



Nanocerox transitions in new CEO for continued growth and expansion.

NANOCEROX CONTINUES TO LEAD NANOTECHNOLOGY FIELD WITH INNOVATION AND INTEGRITY.

ANN ARBOR, MI - APRIL, 2011



"Nanocerox has acquired an excellent reputation in the Nanotechnology market space by developing state-of-the-art materials for aerospace, optical, and energy applications. From a basis off a well-executed and customer-intimate strategy," says Michael Kelly – CEO / President. "my primary goal is to accelerate our growth into new markets with innovative adaptations of this technology; in line with our existing customer requirements and new customer needs."

"Nanocerox has long delivered nanotechnology solutions to hundreds of customers," says Annette Kennedy – Director of Sales. "The Nanocerox Management Team has interfaced well with our customer base and has executed their needs accordingly and we intend to continue to build upon these relationships."

"Nanocerox's management team will consist of industry-veteran Peter Gray – Executive Vice President, Todd Stefanik – Chief Technologist and Annette Kennedy – Director of Sales," says Michael Kelly – CEO / President. "With this experienced management team, Nanocerox's technology will continue to grow within existing markets, while optimizing the technology to meet the needs of other markets."

ABOUT NANOCEROX



Nanocerox is a leading producer of high purity ceramic nanopowders and optical ceramics; and develops, refines and manufactures nanopowders to produce products requiring transparency, durability and heat resistance for use in industrial, military, medical and aerospace applications. Nanocerox's patented Liquid Flame Spray Pyrolysis process produces highly pure, chemically-precise and uniformly-sized nanoparticles.

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