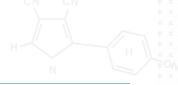
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Dr. Gregory Quarles Joins Nanocerox Board

NANOCEROX CONTINUES TO EXPAND INDUSTRIAL EXPERIENCE WITH NEW BOARD ADDITION

ANN ARBOR, MI – FEBRUARY, 2012

Nanocerox recently invited Dr. Gregory Quarles, President and COO of B.E. Meyers & Co., Inc., to join their Board of Directors.

"Nanocerox is very excited to have Dr. Gregory Quarles join our Board of Directors," says Michael Kelly - CEO. "Greg has extensive experience in the transparent ceramics industry; which will offer a great benefit to our continued market expansion plans."

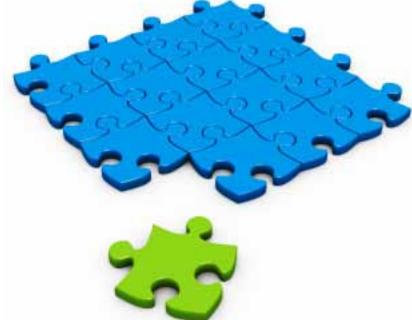
Dr. Gregory Quarles Biography:

Dr. Gregory J. Quarles joined B.E. Meyers & Co., Inc., in Redmond, WA as the President and Chief Operations Officer in May 2010.

He was previously employed as the Director of Corporate Research, Development and Technology for II-VI

Incorporated, the parent company of VLOC Incorporated. Greg was with II-VI Incorporated and VLOC (and formerly Lightning Optical Corporation) for nearly 18 years, developing new solid state laser materials and laser devices for medical, military and industrial applications.

Dr. Quarles is a graduate of Oklahoma State University, where he earned a dual BS (math and physics), an MS and PhD degrees in Physics. Prior to joining VLOC, Greg was a research physicist at the U.S. Naval Research Laboratory in Washington D.C. While at NRL, he managed all materials characterization for the Electro-Optics Branch and led a team in the development of optimized sources for solid state laser systems for IR countermeasures.



Greg has been an Associate Editor for Optical Engineering for eight years and for the IEEE Journal of Quantum Electronics for three years. He is also a Fellow of the OSA and a Fellow of SPIE, and has served as Conference and Symposia Chairman for various laser-related conferences for the Optical Society of America, the IEEE Lasers and Electro-Optics Society, and SPIE.

During his previous 26 years of lasers and materials research, Dr. Quarles has been awarded five patents related to solid state lasers and has published over 100 peer-reviewed publications and three books and chapters.



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ABOUT NANOCEROX



Nanocerox is a leading producer of high purity ceramic nanopowders and optical ceramics; and develops, refines and manufactures nanopowders to produce products requiring transparency, durability and heat resistance for use in industrial, military, medical and aerospace applications. Nanocerox's patented Liquid Flame Spray Pyrolysis process produces highly pure, chemically-precise and uniformly-sized nanoparticles.

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