

Nanocerox chosen by MECC – Michigan Engineering Consulting Club for joint project

NANOCEROX TO PROVIDE PROJECT FOR MECC ENGINEERING STUDENTS TO SOLVE

ANN ARBOR, MI – MARCH, 2012

Nanocerox was recently chosen by the MECC – Michigan Engineering Consulting Club for a 3-month joint project. The goal of this project is to develop an out-of-the-box Production Management System Architecture for Nanocerox's flame spray production system.

"Nanocerox has been rapidly scaling up our production processes over the past year," says Long Nguyen – Production Manager. "As part of this scale-up, we require a much more comprehensive Production Management System for controlling and monitoring our in-house reactors and facilities systems."

"The MECC engagement was at the right time and at the right place," says Michael Kelly – CEO. "Nanocerox truly believes in utilizing the great resources from the University of Michigan Engineering College and the MECC program is a great way of achieving this, plus providing young Engineering students real-life manufacturing challenges and experiences."

Summary of the MECC – Michigan Engineering Consulting Club:

Projects are 12-week engagements of 4-6 UM Engineering students/consultants accelerating your business performance.

MECC offers three categories of projects:

- o Growth Strategy
- o Solving Pressing Problems
- o Operations Strategy

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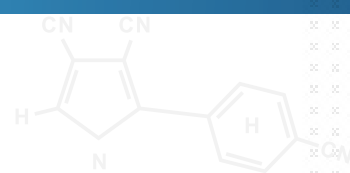
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ABOUT NANOCEROX



Nanocerox is a leading producer of high purity ceramic nanopowders and optical ceramics; and develops, refines and manufactures nanopowders to produce products requiring transparency, durability and heat resistance for use in industrial, military, medical and aerospace applications. Nanocerox's patented Liquid Flame Spray Pyrolysis process produces highly pure, chemically-precise and uniformly-sized nanoparticles.

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